

The AMHERST CITIZEN

THIRD COURT HOUSE, AMHERST - 1825

AMHERST, NEW HAMPSHIRE'S COMMUNITY NEWSPAPER • P.O. BOX 291 • AMHERST, NH 03031 • 603-672-9444 • FAX: 603-672-8153

ADVERTISING CONTRACT

Today's Date: _____

CONTACT: _____

Start Date: _____

BUSINESS: _____

End Date: _____

ADDRESS: _____

CITY _____ STATE _____ ZIP _____

Consecutive Issue Contract

Other _____

Pre-Payment Discount Plan:

PHONE: _____ EMAIL: _____

FAX: _____ WEBSITE: _____

Retail Display Advertising:

- 3 Issues \$12.25 (3 mos.)
 - 6 Issues \$11.50 (6 mos.)
 - 12 Issues \$10.75 (1yr.)
 - 22 Issues \$10.00* (1 yr.)
- *(1year, minimum size 3")

Page Size Program:

- 1/8 (15") \$180.00
- 1/4 (30") \$350.00
- 1/2 (60") \$685.00
- 3/4 (94") \$1,040.00
- Full (126") \$1,300.00

Open Display Rate:

- Per Column Inch: \$12.95 (#12)

Advertisements may run at any time at the discretion of the advertiser. Billing is rendered after each issue and payable upon receipt

Bulk Space Program (1 year):

- 100"-199" \$11.35
- 200"-299" \$10.90
- 300"-499" \$10.55
- 500"+ \$10.15

Insert Program (letter size-1 yr.):

- 1 Issue \$395.00
- 3 Issues \$375.00
- 6 Issues \$350.00
- 12 Issues \$325.00

Cooperative Advertising:

Advertisements reimburseable to advertiser by manufacturers/distributors must be acknowledged in advance of insertion and include qualifying logos/artwork per Coop rules.

- Tearsheets required (number): _____

(Minimum size for tearsheets: 5 col. in.)

INVOICES are rendered after each issue and are payable upon receipt. **STATEMENTS** of charges and payments are rendered monthly, more frequently if two or more insertions remain outstanding.

Above rates will adjust to next higher/lower level should number of insertions increase/decrease or be suspended over the term of this contract. Adjustments will be made on the next invoice following date of adjustment. Rates quoted above are protected in the event of an incremental increase while contract is in force. Submitted artwork will be returned if requested and with advance notice, providing account status is current.

Advertiser

Title _____
Date

Advertising Representative _____
Date

Publisher _____
Date

TERMS:

ALL INITIAL INSERTIONS MUST BE PRE-PAID (cash discount may apply).

INVOICES ARE DUE UPON RECEIPT.

Advertising will be suspended should any invoices remain outstanding after 45 days. Finance charges 2%/mo. will accrue on outstanding items over 30 days. *The Amherst Citizen* will not render third party billing. Payment will solely remain the responsibility of the advertiser even when placed by an agent other than the advertiser. Artwork/materials will be returned upon full payment of all outstanding invoices when requested in advance. Advertiser will be responsible for payment of all attorney's fees and court costs should collection procedures be required.